

The Owensboro/Daviess County Tennis Association (a 501C3 not-for-profit corporation) has entered into an agreement with the City of Owensboro to build an indoor tennis facility on the property behind the Sports Center and next to the old Ice Arena (corner of Hickman and West 12th St. next to Moreland Park). Attached is a copy of the Moreland Park Master Plan, a project slated for completion by 2011.

As part of this partnership, the city has agreed to give ODCTA a long-term lease on the property needed for the building. They have also committed \$500,000 based on the ODCTA being able to raise or service the debt on the balance. To date, we have raised just over \$300,000. ODCTA would own and be responsible for running the facility. We intend to lease the facility to our current tennis professionals, using these lease payments to service the facility debt and ongoing operational expenses.

In addition to providing a site for year round adult tennis, this facility will be the cornerstone of two important children's initiatives. The first is in partnership with Owensboro City Schools. Each year, utilizing the four indoor **QuickStart** courts that will be housed on the second floor of the facility, we will teach over 400 first graders the lifetime sport of tennis. This effort already has the blessing of the School Boards.

The second initiative is the **QuickStart** program itself. This size and age appropriate method of tennis instruction has literally taken the country by storm. Since its introduction 2 years ago, participation in tennis instruction where the program is offered has grown dramatically, paralleling the popularity of soccer. We are excited to introduce our children to this method of play and instruction.

Our timetable is to put the project out for bid the first week of January 2009 with groundbreaking March 1 and completion by September 2009. We have contacted the United States Tennis Association and they will be providing us with a national project manager to assist us with design and to provide other technical and financial assistance.

We need your help to make this project a reality. The likely cost of this facility (4 indoor courts and 4 QuickStart courts) approaches \$2,000,000. Your donation is fully tax deductible and can be made in a single payment or pledged over as much as five years. Please refer to the enclosed brochure for contribution levels and benefits.

Please give your participation serious thought. We believe that the community benefits of adult tennis leagues, corporate teams, regional tournament hosting opportunities and ongoing instruction are just the beginning of the return we will see on this investment. Generations of children taught the basics of a lifetime sport with its attendant health benefits will be this facility's most significant legacy. We would appreciate your participation.

Sincerely,

Owensboro Daviess County Tennis Association